

## STAFF

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Director of Grantmaking and Capacity Building

#### Kelly A. Stimson

Vice President of Donor Services & Relations

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#### Jacqueline L. Williams

Administrative Assistant



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#### **COMMUNITY: WE DO MORE TOGETHER**

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On the cover: Doing more for our community together, 16 nonprofits gained supplies and equipment, including 14 trucks, purchased by the Foundation in 2022 with a \$2 million federal Community Development Block Grant, to improve food security throughout Worcester County.

# **LETTER** to the **COMMUNITY**

n 1975, a group of citizens established the Foundation with the belief that we can do more for our community by working together. Since then, the Foundation has drawn together a host of stakeholders who act on this belief—donors and nonprofits as well as public and private sector partners within and beyond Worcester County that enable the Foundation to bring more dollars into the community.

Our cover photograph shows the power of such partnerships. Leaders of nonprofits working to increase food security gather before the vans and trucks they acquired in 2022, thanks to the Foundation's use of \$2 million from a federal Community Development Block Grant to purchase these vehicles and other equipment that increase the reach of their services.

While new partnerships expand our grantmaking resources, the Foundation oversees its endowment for community betterment, built by donors who trust the Foundation as steward of their philanthropy. In 2022, citizens of Worcester County and beyond demonstrated this trust with a record level of donations—more than \$15 million in contributions to new and existing funds.

In 2022, the Foundation made grants of \$8.5 million to support nonprofits that address fundamental needs such as food security and family and youth wellness. The Foundation also continued our strong investment in arts and cultural programs that enrich and connect us, support we expanded through our partnership with the Barr Foundation and its Creative Commonwealth Initiative. And in 2022, Foundation scholarships totaling \$745,000 were awarded to 401 Worcester County youth.

Another milestone of note was our tri-annual evaluation of operational effectiveness by the Council of Foundations. As in prior years, the Foundation exceeded the Council's rigorous standards.

The Foundation approaches its 50th year with an ambition to further capitalize on its effectiveness and its unique role as a connector of

multiple stakeholders. We are asking these stakeholders how we can do even more as we work together to strengthen our community.

In 2022, the Foundation engaged the Center for Effective Philanthropy (CEP) to survey our stakeholders, starting with grantees. The Foundation ranked among the top ten percent of all foundations in CEP's nationwide dataset for community impact, and among peer community foundations, gained the highest score. Surveys are now underway with donors, staff, and board members. These findings will help guide us as we do more, together.

At this moment as we view every difficulty as an opportunity, we look forward to welcoming Peter Dunn, who will join the Foundation in August as our new President and CEO. Thank you all for your ongoing support of the Foundation and our vision of helping all people in the Greater Worcester community thrive.

J. Christopher Collins
Chair, Board of Directors

Tim Johnstone Interim President & CEO



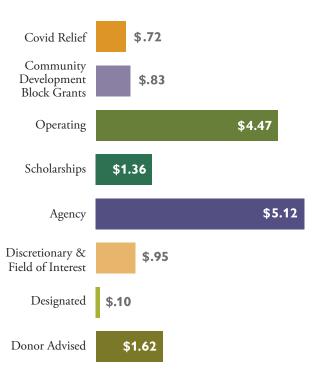
Chris Collins, left, with Tim Johnstone at College of the Holy Cross

# **YEAR** in **REVIEW**

# \$15.17 MILLION GIFTS RECEIVED

## **2022 Gifts by Fund Type**

(in millions)



## **SCHOLARSHIPS**

FY 2022

\$745,000 total awarded

**439** awards\*

401 recipients



<sup>\*</sup> Students are eligible to receive more than one award.

## MULTI-YEAR COMMITMENTS MAKE a DIFFERENCE



**54%** of GWCF's **140** scholarship funds provide renewable awards.

# TOP COLLEGES STUDENTS are ATTENDING in 2022

- 1: UMass Amherst
- 2: Worcester Polytechnic Institute
- **3:** Worcester State University
- **4:** Boston University
- 5: College of the Holy Cross

## **2022 Grants by Fund Type**

(in millions)



### **GRANTS APPROVED**

FY 2022

\$8.5 MILLION



#### **GRANTS APPROVED**

**SINCE 1975** 

\$**167.1** 



# "We share resources and connections that help with real-life problem solving."

—Julian Cintrón

### THE BUSINESS of ART

Artists enrich our community and in turn the Foundation's Business of Art program, new in 2022, helps creative professionals develop sustainable careers. Taking part in MASS MoCA's six-month series, Assets for Artists, they gain entrepreneurial skills and mutual support.

"I developed valuable ties with other creatives," says multimedia artist Julian Cintrón, (top) one of the 12-member '22 cohort. "We share resources and connections that help with real-life problem solving."

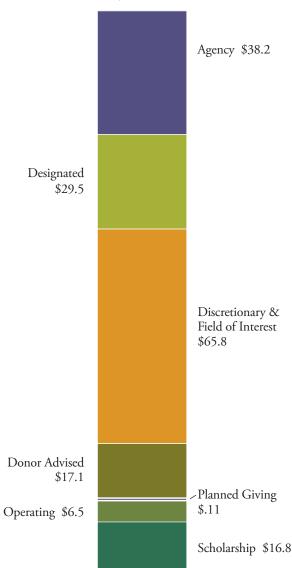
Fine art photographer Bil Gardiner (middle) says, "What I learned in these workshops helped me to secure a Fitchburg Art Museum residency, including an exhibition, and to successfully pursue grants to upgrade my studio."

Multidisciplinary artist BrujaTheVillain (bottom), who curates a monthly open mic, "The Poet's Caldron," at the White Room, says, "I feel lifted, closer to where I'm supposed to be, from our sessions, while also learning to write proposals and build relationships with gallerists and museums. I am grateful."

## **2022 Market Value by Fund Type**

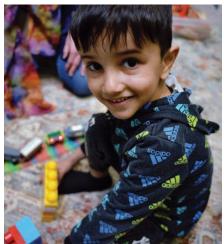
(in millions)





# **NEWCOMERS BECOME NEIGHBORS**





WARM resettlement agency provides English classes, activities for children and social events.

orcester is home to the state's secondlargest population of immigrants, who run many of its businesses, form a major portion of its workforce, and bring new life to its neighborhoods.

When immigrants and refugees first arrive after leaving their homelands in search of better lives, they find guidance and resources through local nonprofits large and small. Foundation grants help these organizations meet the needs of newcomers, many of whom arrive with little but hope.

Among these grantees is the *Worcester Community Action Council (WCAC)*, a county-wide antipoverty agency. In 2021 and again in 2022, the State of Massachusetts chose the Foundation to administer funds to assist undocumented immigrants. The Foundation partners with WCAC to distribute these

funds through Catholic Charities of Worcester County, Friendly House, and the Southeast Asian Coalition.

"Together with our partners, we provide not just cash but also critical supports, with care and respect," says WCAC Executive Director Marybeth Campbell.
"Our partners have relationships as trusted places where refugees and immigrants, regardless of their legal

status, can obtain wraparound support. We continuously collaborate to meet clients' urgent needs and stave off crises. We will soon run a pilot to test how guaranteed income can help families begin building savings."

When more than 600 Afghan refugees arrived in 2022, Worcester's resettlement agencies collaborated to rapidly provide housing, food, and warm clothing. Front-line responders included *Welcoming Alliance for Refugee Ministry (WARM)*, whose hundreds of trained volunteers supported and befriended the many Afghan families who spent their first months in hotels. WARM volunteers organized outings for children at gyms and parks as well as social events for women such as sewing circles and English classes that continue now that families are in apartments.

An embroidery group started a small business, Saffron Threads. "Through

trusting relationships," says WARM

Executive Director Jennifer
Frye, "we learn and respond to
newcomers' needs with creative
solutions that empower them
and ease their transition into
our community."

Afghan women celebrate International Women's Day with WARM volunteers who gave them flowers.





## **INCREASING FOOD SECURITY**

We grow delicious vegetables 365 days a year, donating all of it. Our new containers will add six tons to our harvest.

- Charles Luster

he Foundation supports nonprofits providing healthy food to neighbors in need as well as those advancing sustainable solutions to hunger in Worcester County, where one in 10 residents lack enough nutritious food.

Worcester County Food Bank distributes quality donated food to 90,000 people, one-third of them children, through its network of 119 pantries and meal programs. "We also advocate for SNAP and monthly child tax credit payments that address root causes of hunger and poverty," says CEO Jean McMurray. "Our decade-long partnership with the Foundation on the Fund to End Hunger reflects our commitment to funding systemic change through annual grants totaling \$100,000."

In 2022, using a \$2 million federal Community
Development Block Grant for Food Security, the
Foundation enabled 16 nonprofits to acquire supplies and
equipment, including 14 trucks, to expand their hunger
relief work.

In Southbridge, *The WellStorm* connects vulnerable neighbors with helpful resources such as its 24/7 community fridge. Yesenia Arroyo, who with fellow social worker Carla Delacruz Davila founded this all-volunteer

program, says "With our new refrigerated van, we access more distributors and a far higher volume of quality food."

Founded 30 years ago by Maria and Osiris Reyes and now led by their daughter,

Mari Gonzalez, *El Buen Samaritano* brings food to Worcester neighborhoods with many struggling households. "With our new truck, we pick up twice as much food and serve more families," says Mari, executive director. "And our new computer, printers, and iPads streamline intake of clients applying for SNAP benefits."

2Gether We Eat engages youth, seniors, daycare centers, and elementary schools in STEM-intensive hydroponic growing. "Growers eat their harvest," says Charles Luster, founding executive director of the Worcester program, which gained two high-performance hydroponic farms, each housed in a shipping container, and a truck to transport fresh produce among partner sites. "We grow delicious vegetables 365 days a year, donating all of it. Our new containers will add six tons to our harvest."

2Gether We Eat
Executive Director
Charles Luster
admires young
hydroponic growers'
first harvest, which
they will bring
home to enjoy
with their families.



# **INVESTING** in **MATERNAL** and **CHILD WELLNESS**

he Foundation partners with nonprofits that are striving to develop a continuum of care that encompasses both children and parents and extends from before birth through age five. A community in which all children can thrive is a community that benefits all.

The *Together for Kids*Coalition is a growing network of 160 members that includes health, education, and childcare

providers and parents. A member of the city's Governance Council on Children, Youth and Families, the Coalition wrote the Early Childhood Strategic Plan for Worcester, a strategy to ensure a strong start for all children. "We are advocates," says Dodi Swope, coordinator, "and also doers." The Coalition's Welcome Baby Project supports newborns and parents from the start and its Data Dashboard tracks child wellness through age five. A Coalition website enables parents to readily access resources and engage in advocacy.

Coalition members include *Pernet Family Health*Service, which for seven decades has been providing services that strengthen families throughout Worcester



County. Pernet is committed to making a home visit to every baby born in Worcester through its Universal Newborn Home Visiting Program. Thanks to a Foundation grant, Pernet will enhance and streamline management of such programs by transitioning to an electronic medical records platform. "We'll share more information sooner,"

says Executive Director Sheilah Dooley, "cut time on paperwork, and gain more time for clients."

Glō Mom, is a maternal health and advocacy organization that serves mothers from pregnancy through their first years of parenting. Its community baby showers connect expectant mothers, and its AfterGlō program provides new mothers with six weeks of home visits by a certified postpartum doula.

"We educate and support moms in vulnerable communities," says Executive Director Nicole Broushet. "Most are women of color, a population with a high maternal mortality rate. By nurturing mothers, we also care for babies and families."

Home visits are integral to the maternal health services that Glō Mom Executive Director Nicole Broushet and her team provide to their clients, who include Kedeshia and her son Ezekiel.



## **HELPING NONPROFITS THRIVE**



2022 Grantee Perception Study by the Center for Effective Philanthropy ranks the Foundation number one among peer grantmakers for impact and for understanding the needs of the community and its nonprofits.

While working to further its own capacity, the Foundation has introduced nonprofit effectiveness grants that support grantees making organizational changes to better fulfill their mission. These investments are among the ways that the Foundation helps nonprofits succeed beyond making operating and program grants. For example, agency funds allow nonprofits to grow endowments within the Foundation's pooled fund. And its Nonprofit Support Center enables staff and leaders to gain skills, network, and join cohorts that explore emerging issues.

Transforming lives through language, *Literacy Volunteers of South Central Massachusetts (LVSCM)* provides adults with free tutoring in basic literacy and English for Speakers of Other Languages. Its trained volunteers teach in convenient locations, including the Jacob Edwards Library in Southbridge, LVSCM's home for nearly 50 years. An effectiveness grant funds the organization's work with a consultant to develop a high-performing board. "As our ambassadors," says Executive Director Emily Farrell, "our board will help us recruit more volunteers, expand fundraising, and advance our growth."

Skateboarding too can transform lives. "We provide pathways for youth on the margins to connect with mentors, grow as leaders, and make a positive impact on their community," says Jacob Folsom-Fraster, executive director of *Push Worcester*, which is working to build a strong, inclusive skate scene. "Our programs and events offer unique options for employment, recreation, creative expression, and civic action."

With an effectiveness grant, Push is investigating what it will take to make Worcester a skate-friendly city. Survey advisors are Clark University's Collaborative for Youth and Community Justice and Francisco Vivoni PhD, Chair of the Dept. of Sociology at Worcester State. "The Foundation was one of our first-ever funders," says Jacob. "Its grants and one-to-one support enable small organizations such as ours to get off the ground and become sustainable."

The Foundation invests in the success of nonprofits through resources that include grants to make organizational changes that increase effectiveness.

Push Worcester helps young skaters connect with mentors and grow as leaders.



# **GIVE** for **IMPACT**

reated in 1975 by and for the people of Worcester County, the Greater Worcester Community Foundation is a 501(c)(3) public charity dedicated to increasing opportunity and quality of life for all in our region. We develop collaborations by connecting donors, nonprofits, and leaders across sectors to create solutions that better our community.

## **JOIN US WITH A GIFT**

Your donation advances this work. Your gift to the Foundation's annual **Civic Leadership Fund** helps us meet operating expenses and respond to pressing needs and also funds vital programs, including the **Nonprofit Support Center** and **Youth for Community Improvement**.

#### **CREATE A FUND**

With a minimum gift of \$10,000, you can create a fund and improve your community in your own way—now and in perpetuity. For a small fee, the Foundation administers the fund on your behalf and increases its capacity by sound investments. As your fund grows, your philanthropy gains in its power to benefit Worcester County as well as specific causes you care about within and beyond this community.

### Discretionary and field of interest funds

enable the Foundation to make community grants in such strategic focus areas as: thriving families, creative Worcester, and health and wellbeing.

**Designated funds** make grants to one or more nonprofits of your choice devoted to a cause that matters to you. If these organizations change course or cease to exist, the Foundation shifts your support to high-performance nonprofits providing the same service.

**Donor advised funds** engage you in the grant-making process by inviting you to recommend grants to nonprofits that matter to you.

**Scholarship funds** enable you to create a named scholarship that is awarded every year in perpetuity to a Worcester County collegebound student.

Learn more about starting a fund or creating a legacy by calling the Foundation at 508-755-0980 or email donorservices@greaterworcester.org.



#### LORI MAY HADDAD SCHOLARSHIP

Through her bequest, Lori Haddad, a long-serving educator, will advance the success of Worcester students for decades to come.

Currently earning a M.S.Ed. at Worcester State, Lori credits her lifelong enthusiasm for learning to her late mother. "My mom instilled in me the value of education as a way to gain self sufficiency," says Lori, who began her teaching career 20 years ago at the Worcester County Jail & House of Corrections. "I guided inmates studying to obtain a high school equivalency diploma," says Lori. "By being a good listener, I enabled my students to relax and focus on achieving their academic goals."

These skills also serve students well at Worcester Technical Vocational School, where Lori has worked. "From the get-go, I was hooked by this warm, supportive community and its mission to prepare students with diverse abilities for productive livelihoods."

Lori's bequest will establish a scholarship that awards annually renewable grants of \$1,000 to Worcester Technical graduates who are immigrants training for careers in health and human services.

"Working with the Foundation," says Lori, "you don't have to be wealthy to create a meaningful legacy."

# THE ACORN SOCIETY: KEEP GIVING to YOUR COMMUNITY FOREVER

he Acorn Society honors individuals who have named the Foundation as the beneficiary of a bequest, retirement fund, or other asset. Just as an acorn grows into a mighty oak, over time your planned gift will yield enormous benefits to future generations in your community.

A bequest to the Foundation can be a deeply satisfying addition to your estate plan. You keep supporting the causes and the community closest to your heart. A planned gift can also yield financial security and tax advantages to you and your loved ones during your lifetime.

The Foundation offers a comprehensive suite of planned giving options and staff are happy to assist you in choosing a gift that best fulfills your philanthropic and financial goals. If you wish, we will also work directly or in partnership with your professional advisors.

For more information, please contact Donor Services by calling 508-755-0980 or email donorservices@greaterworcester.org.

# SOCIETY 2022 MEMBERS

Anonymous (12)

James C. and Colleen S. Abrams

Robert S. Adler

Ann Bergman and Bill Glennon

Edward W. Bettke

Mark P. Bilotta and Henry O. Ritter

Brian L. and Betty G. Bjurling

Maurice J. and Pamela K. Boisvert

Gladys N. Bozenhard

Michael D. and Mary Ann S. Brockelman

James R. and Paula R. Buonomo

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Brian M. and Maureen E. Chandley

Deanna and Richard Charves

Tucker Massey Clark

Elizabeth A. Clifford

James J. Convery and Tracy Craig

Richard P. Coonan

Ken Crater and Peg Ferraro

Dix F. and Sarah Davis

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Richard Dymek

Barbara M. Fitts

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Dina and Gerald L. Gaudette III

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Robert Gordon and Jane Ellen Thompson

Dennis F. and Frances C. Gorman

Martha P. Grace

Suzanne E. Gray and Ernest J. Osterman

David R. Grenon

Lori Haddad

Claire L. Halvey

Richard E. Hedin

Donald Inglis

M Howard Jacobson

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Sarah Lange

David P. Leach and Audrey Klein-Leach

Catherine Levine

Ann Lewis

Margaret D. Lincoln

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William L. and Linda J. Thomasino

Laurie D'Amico Tigan

Sumner B. Tilton Jr.

Cathy E. Wade

Cheryl Wilfong and William G. McKim

Dawn and Robert Wolf

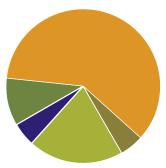
David K. Woodbury

\*deceased

## FINANCIAL STEWARDSHIP

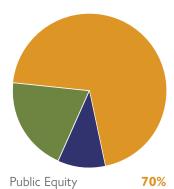
## MAIN PORTFOLIO

(at 12/31/2022)



Public Equity
60%
Private Equity
5%
Flexible Capital
Real Estate
5%
Fixed Income
10%

# **ESG\* PORTFOLIO**(at 12/31/2022)



10%

20%

Real Assets

Fixed Income

he goal of the Foundation's investment program is to preserve and enhance the value of donor gifts, maintain capital for the future, and meet community needs today. To accomplish this goal, we sustain a diversified portfolio overseen by multiple managers.

While 2022 returned a negative return of 15%, the Foundation made strategic portfolio changes to move from a total return strategy to a low duration strategy, which allows us to maximize flexibility while protecting positive returns. Reduced passive allocation within public equity and increased the allocation to the private equity fund created in 2021.

The Foundation's Investment Committee ensures that investments comply with Foundation policies and objectives, and works closely with independent investment consultants Prime Buchholz LLC, which advises on ongoing investment selection, monitoring, and evaluation.

Serving on this committee in 2022 were: Thomas J. Bartholomew, chair; J. Christopher Collins; James E. Collins; Dix F. Davis; Warner S. Fletcher, Abraham W. Haddad; Christopher W. McCarthy; John Shoro; Jeffrey S. Solomon; and Ann Tripp.

## **NET INVESTMENT RETURNS**

(through 12/31/2022)

	1 Year	3 Years	5 Years	10 Years
GWCF Main Portfolio	-15.0%	2.0%	3.1%	5.0%
GWCF Policy Benchmark	-13.5%	3.8%	4.4%	5.1%
ESG* Portfolio	-17.3%	-	-	-
ESG* Policy Benchmark	-16.6%	-	-	-

<sup>\*</sup>Environmental Social and Governance (ESG)

# **SUMMARY FINANCIAL STATEMENTS** (through 12/31/2022)

ASSETS		
Assets:		
Cash – operations	\$ 373,563	\$ 1,591,598
Cash – investments	3,138,472	2,568,003
Pledges receivable	87,831	10,106
Investments	170,779,771	193,891,448
Split-interest agreements (charitable gift annuities and pooled income funds)	947,458	1,185,976
Property and equipment, net	47,785	59,388
Other assets	120,698	1,169,733
TOTAL ASSETS	\$ 175,495,578	\$ 200,476,252
LIABILITIES & NET ASSETS		
Liabilities: Distributions payable	\$ 394,580	\$ 506,900
Accounts payable and accrued expenses	161,893	108,540
Split-interest obligations (charitable gift annuities and pooled income funds)	830,912	868,516
Funds held as agency endowments	38,245,031	40,454,397
Total Liabilities	\$ 39,632,416	\$ 41,938,353
Net Assets:		
Without donor restrictions	6,684,901	2,227,442
With donor restrictions	129,178,261	156,310,457
Total Net Assets	\$ 135,863,162	\$ 158,537,899
TOTAL LIABILITIES AND NET ASSETS	\$ 175,495,578	\$ 200,476,252

2022

2021

The audit of the Foundation's financial statement as of and for the years ending

December 31, 2022 and 2021 was conducted by AAFCPAs.

For a complete copy of the audited financials visit our website at www.greaterworcester.org or email donorservices@greaterworcester.org.

# **BOARD** of **DIRECTORS**



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Mike Angelini VICE-CHAIR Chairman, Bowditch & Dewey



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Gina Plata-Nino SNAP Deputy Director, Food Research & Action Center



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Ron Waddell
Executive Director,
Legendary Legacies



Warner S. Fletcher
Director,
Fletcher Tilton
emeritus



Tim Johnstone
Interim President & CEO,
Greater Worcester
Community Foundation
ex officio



# Our Mission

To enhance our community, now and in the future, through philanthropic leadership.

## **Production Credits**

Editor and Production Manager: Kelly A. Stimson

Designer: Kate Canfield Writer: Susan Saccoccia

Photography: Christine Peterson





Greater Worcester Community Foundation
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www.greaterworcester.org

Note our new address above! Effective July 1, 2023.



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